

Wayne V. Johnson

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www.aboutwayne.com

SUMMARY

Varied experience in management utilizing strong, persuasive skills as a professional presenter, facilitator and narrator. Excel in presenting information using techniques and formats such as role playing, simulations, team exercises, group discussions, videos and lectures. Excellent public speaking and on-camera ability make a confident and professional spokesperson for any size organization.

EXPERIENCE

Product Specialist/Facilitator/Narrator

08/98 - 06/08

Toyota Motor Corporation, Lexus Division

- Managed teams of up to 15 people including scheduling, delegation and conflict resolution.
- Narrated vehicle demonstrations to public audiences at auto shows throughout the country. Conversated with audience and answered questions with humor, quick-wit and style.
- Selected as part of specialized team to train salespeople at dealerships around the country.
- Organized and participated in special events for public relations and marketing departments. Events included the US Open Tennis Tournament, the US Women's Open Golf Tournament and the Men's Senior US Open Golf Tournament.

Actor

04/93 – Present

- On-camera actor for film and television including over 300 Commercials.
- Host on live television programs and infomercials.
- Spokesperson in training and industrial videos for corporations including Tire Kingdom and Starwood Hotels.
- Go to www.aboutwayne.com to view video clips and for further information.

Hotel and Restaurant Administration

10/79 – 04/94

Worked all aspects of food and beverage in high-end hotels and restaurants.

Examples:

Food and Beverage Manager

Wequassett Inn Resort on Cape Cod

Bristol Place Hotel in Toronto

- Managed, hired and scheduled staff.
- Responsible for requisitioning supplies, maintaining inventory and controlling costs.
- Established excellent relationships with customers, vendors and staff.
- Reconciled budget.

CORE COMPETENCIES

• Communication

Ability to effectively communicate information and ideas to individuals and groups of any size.

• Customer Service/Public Relations

Unique ability to quickly adapt to unexpected events and circumstances while maintaining composure and calm. Achieve consistently high marks in public relations and knowing how to "Finesse" and adjust to the person(s) or situation.

• Sales and Marketing

Demonstrated ability to present, promote and sell products and services.

- **Training**
Identify the educational needs of others and develop formal educational and training programs. Provide training and instruction by encouraging and building mutual trust, respect and cooperation among team members.
- **Integrity**
Consistently exceed requirements of reliability, responsibility, dependability and fulfilling obligations of job at hand while always remaining open and accepting of change.

EDUCATION

Workshops and Seminars **Maritz and Harman International**

- Teaching and facilitating small (less than 10) and large (over 100) classes
- Instructional methods, principals, techniques and procedures for designated topics
- Planning and writing course content and establishing best method for instruction based on content
- How to construct and deliver a narration on any subject

Acting

- Writing and delivering monologues
- Acting techniques for stage, film, and television
- Auditioning techniques
- Improvisational classes

Diploma in Hotel and Restaurant Administration Humber College, Toronto, Canada